**BYD plans European ebus assembly plant following trials success**

Fast growing Chinese auto maker BYD is planning a European ebus assembly facility following the strongly positive results of a European-wide trials programme of its full size, pure electric ebus single-decker.

“We need to have around 100 sales in Europe to justify a plant and we believe that day is really near now”, says BYD Europe’s Managing Director Isbrand Ho.

Speaking on the opening day of Busworld in Kortrijt, Belgium, today Mr Ho added: “From Tel Aviv to Helsinki we have completed or have planned trials of our ebus in real passenger carrying service. The results of these trials have been universally positive with operators proving that our range claims of 250km in urban conditions are conservative and realising tremendous energy savings – benefitting both the environment and their operating cost budgets”.

Mr Ho said that no decision had been made on the location of the assembly facility and that a number of countries were being considered where access to market and local skills would be attractive.

In Europe the ebus has already been trialled in Paris, Bremen, Bonn, Madrid, Barcelona, Salzburg, Warsaw, Amsterdam, Brussels and Budapest with London about to begin. The Dutch island of Schiermonnikoog has converted its entire bus fleet to pure electric BYD ebuses and a fleet of 35 units has been ordered for Amsterdam’s Schiphol Airport.

The energy consumption of the 12 metre BYD ebus is around 130kWh/100km in urban conditions. It saves up to 80% of fuel cost compared to a diesel bus. This has been proven in extensive operational experience in China where in the southern city of Shenzhen 200 ebuses have been in service since Jan 2011, covering in total 20 million kilometres of passenger-carrying service by the end of September 2013.

The heart of the BYD ebus is its safe and reliable Fe battery (lithium iron phosphate) technology. As the one of world’s largest rechargeable batteries maker, BYD is expert in the design and build of advanced batteries and the Fe gives outstanding power, range and service life from packs which are environmentally friendly both to make and dispose of.

**About BYD Auto**

Since its formation in 2003 BYD Auto has become the fastest-growing Chinese auto company and a global pioneer in the field of new energy vehicles including Dual Mode Electric Models and Pure Electric Models. It is working to bring its range of green technology vehicles – beginning with electric buses, taxis and fork lift trucks – to selected European markets.

Based on its core Fe Battery technology, BYD has worked out a Green City Solution, which aims to electrify urban public transportation systems by transitioning from gasoline and diesel buses and taxis to pure electric ones. In March 2012, BYD and Daimler AG officially announced the entirely new EV brand Denza in China.

**About BYD**

BYD Co., Ltd is a leading-edge provider of green energy technologies that specializes in the IT, automotive, and new energy industries and was ranked top of Bloomberg’s and Business Week's Tech 100 List in 2009. Being the world’s biggest rechargeable battery manufacturer, BYD also has the largest global market share for cell-phone chargers and keypads. In 2008, Warren Buffett invested $232 million to take a 9.89% stake in BYD. The company trades on the Hong Kong and Shenzhen Stock Exchanges.

For more information, please visit [www.byd-auto.net](http://www.byd-auto.net), [www.byd.com.cn](http://www.byd.com.cn) , [www.facebook.com/bydauto](http://www.facebook.com/bydauto) or email [bydpr@byd.com](mailto:bydpr@byd.com).

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